

Marketing Specialist (Doral, FL)

Collect and analyze data on customer demographics, preferences, needs, and buying habits to identify potential markets and factors affecting product demand. Conduct research on consumer opinions and marketing strategies. Carry out social media management and measure the effectiveness of marketing, advertising, and communications programs and strategies. Forecast and track marketing and sales trends, analyzing collected data. Gather data on competitors and analyze their prices, sales, and method of marketing and distribution. Manage and optimize the company's online presence, including SEO and SEM efforts.

Bachelor's degree in Advertising, Public Relations, Corporate Communications, Business Administration or Marketing; M-F, 40 hrs./wk; Send Resume to Javier Ripoll Jr., Director, Citimarine LLC DBA Citimarine Store, 10801 Nw 33rd Street Doral, Florida, 33172.